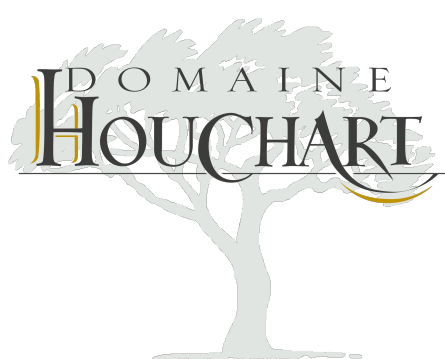




## Houchart Tradition Rosé

côtes de provence,

A RED FRUIT, PEACH AND GRAPEFRUIT BASKET.

### PRESENTATION

At the foot of the Sainte Victoire mountain, 15 kms from Aix en Provence, in the commune of Puyloubier, this domaine was bought in 1890 by Aurélien Houchart, a negociant and friend of Cézanne and great-grand father of Geneviève Quiot. This family estate has been farmed since Roman times, some distance away from the "Via Aurelia".

### THE VINTAGE

The 2020 vintage was marked by capricious weather but which still allowed us to offer a fruity and freshness wine. Release of new vintages as soon as the beginning of the year following the harvest.

### LOCATION

At the foot of the Sainte Victoire mountain, near the town of Puyloubier. The domain is located in the plain between the Sainte Victoire and Aurélien mountains. This very particular situation creates a very specific climate to this area.

### TERROIR

Clay and limestone soils, rough-textures, formed from the decomposition of the mother rock from the surrounding mountains.

### IN THE VINEYARD

In traditional culture, the work in the vineyard favors the work of the soil and the preservation of the environment.

### HARVEST

September

### WINEMAKING

Direct pressing for most varietals. Vatting 12 to 24 days at 18-20°C in order to promote freshness.

### AGEING

The wines are quickly bottled, from December, in order to be available on the markets at the beginning of the year following the harvest.

### VARIETALS

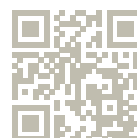
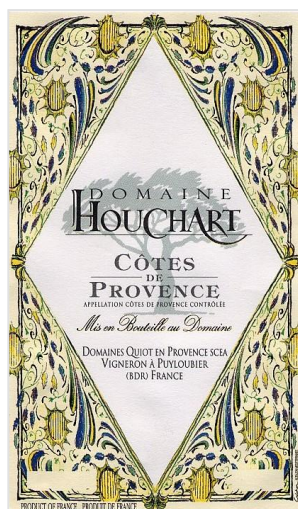
Cinsault, Grenache noir, Syrah, Tibouren

### AGEING POTENTIAL

Enjoy all year long

### TASTING

A basket of red fruits, peach and grapefruit.



## VISUAL APPEARANCE

Fairly sustained salmon pink. This bright color is the result of a blend of traditional varietals from Provence, without any oenological treatment.

## ON THE PALATE

Vivacity, freshness, citrus aromas, with a lot of roundness.

## FOOD PAIRINGS

Serve at 10-12°C with flambées pies, salads and Asian cuisine.

## REVIEWS AND AWARDS



90 points

"Vintage 2017 - BEST BUY - plenty of weight to match its colourful character. The acidity, raspberry fruit and good acidity all go well together in a ripe, harmonious wine - Drink Now"  
Wine Enthusiast, 12/07/2018



2 étoiles

"Millésime 2016: ce rosé affiche une robe soutenue, aux nuances pivoine. Il surprend aussi par sa palette aromatique mêlant bergamote, réglisse et rose fraîche avant de dévoiler une matière puissante et dense, sans la moindre lourdeur. Du répondant pour honorer tout un repas de fête. Apogée suggéré : 2017-2018."

Suggestion d'accord gourmand : lotte à l'armoricaine"  
Le Guide Hachette des Vins, 01/09/2017

## SILVER MEDAL

"VINTAGE 2016: COMPETITION"  
IWSC 2017, 19/06/2017

in the top 10 - RANK 5

"VINTAGE 2015"  
James Suckling, BEST ROSE IN THAILAND, 15/05/2017

## Les Meilleurs Rosé de l'été

"Vintage 2016: belle couleur pêche. Nez invitant de fraise et de sucre d'orge. la bouche est savoureuse et longue avec une belle rondeur mais sans que ça alourdisse l'ensemble. Très plaisant."  
Le Journal de Montreal, 13/05/2017

"NORWAY: vintage 2016- Scent of peaches and flowers. Fresh and fruity, some tropical notes with a balanced acidity and a long powerful and dry finish."  
Dagens Næringsliv, 02/05/2017

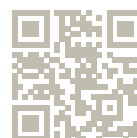


## MEDAILLE D'OR

Or  
"vintage 2016"  
Vinalies Internationales Paris - Or, 02/03/2017

## BRONZE MEDAL - MEDAILLE DE BRONZE

"COMPETITION UK: vintage 2015"  
IWSC, 27/06/2016



## une étoile

"Millésime 2015: Une robe franche et étincelante, un bouquet intense gorgé de fruits rouges (fraise, grenade) et de bonbon, le charme opère d'emblée. La bouche, ample et nette, répond à l'olfaction avec une fraîcheur fruitée qui persiste jusqu'en finale. Un rosé haut en expression et bien affûté."

guide Hachette des Rosés 2016-2017, 01/06/2016

## MEDAILLE D'OR - GOLD MEDAL

"MILLESIME 2015- COMPETITION: Cette splendide robe saumon s'ouvre sur une véritable corbeille gourmande d'abricot, de pomme, d'ananas... puis évolue peu à peu vers un bouquet de roses.

La tenue en bouche, au premier abord très généreuse, migre gentiment vers la fraîcheur des fruits frais tout en élégance.

Explosion aromatique et générosité : idéal autour de crevettes ou gambas grillées."

MONDIAL DU ROSE 2016, 20/04/2016

## GOLD MEDAL - MEDAILLE D'OR

"VINTAGE 2015"

CONCOURS VINS DE PROVENCE, 01/04/2016



## GOLD MEDAL - MEDAILLE D'OR

Or

"VINTAGE 2015 - Millésime 2015"

Vinalies Internationales Paris - Or, 02/03/2016

## SILVER MEDAL

"FINLAND - Vintage 2014"

VUODEN VIINIT COMPETITION 2016, 01/03/2016



"USA - Vintage 2014 - VIDEO - A rosé wine with a medium deep colour, clearly noticeable pink with hints of partridge eye, copper. Fresh nose, good purity of fruit, ripe lemon; I think of pink citrus like pink grapefruit, blood orange. Good grip and freshness on the palate; it's a quite medium-bodied style within the rosé segment, more on the drier, subtle, fresher style. Vibrant acidity, salivating here with youthful notes of stone fruit with some lemony notes, hints of red berries. It starts out quite light, but I think it has a certain length, with some dimension and nuance; so a bit more than a simple aperitif."

Andrea Larsson, Tasted 100% Blind, 04/06/2015

## COMMENDED

"UK- COMPETITION - VINTAGE 2014"

International Wine Competition, 14/05/2015



"VINTAGE 2014-USA: This lively, crisp wine gives both intense acidity and great fruitiness. It's bright, with a line of fresh red currant flavors that are delicious and drinkable right now."

Wine Enthusiast, 11/05/2015

## MEDAILLE DE BRONZE

"VINTAGE 2014"

Concours des vins de Provence, 02/04/2015



## OR - GOLD

Or

"vintage 2014"

Concours Général Agricole de Paris, 01/03/2015



### Silver Medal

"Vintage 2013: Un très joli rosé saumoné et brillant ouvre le bal. Puis des arômes fruités de pêche et d'abricot apparaissent ainsi que de la fraîcheur et de la vivacité due aux fruits exotiques du palais ; bel équilibre acide pur un joli final"

Vinalies Internationales, 1000 Vins du Monde, 09/09/2014

### BRONZE MEDAL - MEDAILLE DE BRONZE

"UK: Vintage 2013"

International Wine Competition IWC 2014, 13/05/2014



"USA, Vintage 2013

Light and fresh, this is a crisp, red berry flavored wine with lively acidity and a dry, bright aftertaste. Ready to drink."

R.V, Wine Enthusiast, 12/05/2014

### GOLD MEDAL

"INTERNATIONAL COMPETITION

vintage 2013"

Mondial du Rosé, 30/04/2014

### SILVER MEDAL

"Vintage 2013 - Un très joli rosé saumoné et brillant pour ses arômes fruités de pêche et d'abricot et pour sa fraîcheur et vivacité due aux fruits exotiques du palais. Bel équilibre acide pour un joli final.

Lovely salmon pink color. Brilliant aromas of peach and apricot. Fresh and lively palate with exotic fruits. Well balanced and lovely end of mouth."

Vinalies internationales, 07/03/2014

### MEDAILLE D'OR - GOLD MEDAL

"Vintage 2012 - FRANCE - MONDE

Ce vin superbe séduit à tous les niveaux. Tout d'abord par sa belle robe litchi aux nuances de pamplemousse très brillantes. Ensuite, par son nez, intense, dense et très vivant, exhalant dans un premier temps des notes de pivoines, de rose et de lilas, qui évoluent au fur et à mesure de son aération, vers de la framboise et de la groseille.

Enfin, par sa bouche, où les notes gourmandes et fruitées du nez s'harmonisent merveilleusement aux notes florales et de petits fruits rouges tels que le cassis ou la groseille. Un grand rosé de gastronomie, qui saura se marier à un bon nombre de plats à base de poissons, de salades ou de fruits de mer."

1000 Vins du monde Sélection 2014 (Vinalies Internationales), 29/10/2013



### Wine of the Day

"USA: This lush version is full of juicy flavors of cherry and raspberry, with accents of honeydew melon and cardamom"

Kim Markus, Wine Spectator, 31/07/2013

### GOLD MEDAL

"CROATIA vintage 2012"

CROATIA: VECERNJI List, 22/06/2013



"USA, Wine Enthusiast, vintage 2012

caramel and spice flavored that is full bodied and rich. With its weight, this red plul and ripe strawberry flavored wine is for good, dry and finishing with just the right amount of acidity."

Wine Enthusiast, 01/06/2013



SILVER MEDAL  
"COMPETITION UK  
Vintage 2012"  
IWSC 2013, 21/05/2013

SILVER MEDAL  
"COMPETITION  
Vintage 2012"  
Mondial du Rosé 2013, 30/04/2013

BEST ROSE 2012  
"All the Gold Medal for a category (Red, White, Rosé, Sparkling... 7 categories in total)  
compete anew as to win the Trophée.  
and we won the Trophée for the Dry Rosé Category!"

BEST ROSE IN THE WORLD  
(wines competing in Vinalies International)

and we had already won the Trophée in 2007 in the same category."  
Trophées des Vinalies Internationnales 2013, 06/03/2013

GOLD - OR  
"Vintage 2012  
MEDAILLE D'OR - GOLD MEDAL"  
Vinalies internationnales 2013, 05/03/2013

SILVER - ARGENT  
"VINTAGE 2012"  
Concours Général Agricole Paris 2013, 01/03/2013

GOLD MEDAL - MEDAILLE D'OR  
"Vintage 2011  
Finland Main Competition"  
Vuoden Viinit 2013 Competition, 01/01/2013

"GOLD MEDAL vintage 2011"  
MONDE SELECTION BRUXELLES 2012, 11/08/2012

"BRONZE MEDAL vintage 2011"  
CONCOURS GENERAL AGRICOLE 2012, 27/02/2012

